



LETTER OF AUTHORIZATION

May 8, 2012

Republican Governors Association
1747 Penn. Ave. NW
Suite 250
Washington, DC 20006

Mr. Adam Stoll
Target Enterprises
15260 Ventura Blvd., Suite 1240
Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization to represent the Republican Governors Association. Our official information is as follows:

Name: Republican Governors Association
Address: 1747 Penn. Ave. NW, Suite 250, Washington, DC 20006
Phone: (202) 662-4162
Fax: (202) 662-4923
Name of Executive Director: Philip J. Cox
Name of General Counsel: Michael G. Adams

Sincerely,

A handwritten signature in black ink that reads "Michael G. Adams". The signature is written in a cursive, flowing style.

Michael G. Adams

CONTRACT



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

| | | |
|--|---|--|
| <u>Contract / Revision</u> 113069 / | | <u>Alt Order #</u> 06157014 |
| <u>Product</u> 143/REPUB GOV ASSOCIA NC | | |
| <u>Contract Dates</u> 10/01/12 - 10/07/12 | | <u>Estimate #</u> 143 |
| <u>Advertiser</u> Republican Governor Association | | <u>Original Date / Revision</u> 05/24/12 / 09/04/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WRAL | <u>Account Executive</u> Lisa Palmer | <u>Sales Office</u> Los Angeles Te |
| <u>Special Handling</u> CIA - Mark PAID | | |
| <u>Demographic</u> Adults 35+ | | |
| | | <u>Total Ratings</u> 269.80 |
| <u>IDB#</u> | <u>Advertiser Code</u> RGA NC | <u>Product Code</u> RGA |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Target Enterprises
16501 Ventura Blvd
#515
Encino, CA 91436

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------------|---------------------------|-------------------|-------------------|----------------------|-----------------------|-----------------|---------------|-------------------|---------------------|---------------|-------------|-------|-------------|
| N 1 | WRAL | 10/01/12 | 10/05/12 | CBS This Morning | 7am - 9am | | :30 | | | | NM | 5 | \$3,750.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | 11111-- | | | | 5 | \$750.00 | 4.30 | | | |
| N 2 | WRAL | 10/01/12 | 10/05/12 | Dr. Phil | 9-10a | | :30 | | | | NM | 5 | \$2,250.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | 11111-- | | | | 5 | \$450.00 | 3.40 | | | |
| N 3 | WRAL | 10/01/12 | 10/05/12 | Price is Right | 11a-12p | | :30 | | | | NM | 5 | \$2,250.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | 11111-- | | | | 5 | \$450.00 | 3.40 | | | |
| N 4 | WRAL | 10/01/12 | 10/05/12 | Noon News | 12p-1p | | :30 | | | | NM | 5 | \$3,000.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | 11111-- | | | | 5 | \$600.00 | 4.90 | | | |
| N 5 | WRAL | 10/01/12 | 10/05/12 | The Insider (1-130p) | 1-130p | | :30 | | | | NM | 5 | \$1,850.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | 11111-- | | | | 5 | \$400.00 | 3.40 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 5 | WRAL | 10/01/12-10/07/12 | The Insider (1-130p) | 1-130p | MTuWThF---- | :30 | | \$400.00 | 3.40 | NM | | |
| | See MG 5.6 | | | | | | | | | | | | |
| | 6 | WRAL | 10/01/12-10/07/12 | Letterman Friday | 1205x-107x | -----F---- | :30 | | \$250.00 | 3.40 | NM | | |
| | Ⓜ MG for 5.5 10/01 | | | | | | | | | | | | |
| | ISSUE CLASS OF TIME r8.23 | | | | | | | | | | | | |
| N 6 | WRAL | 10/01/12 | 10/05/12 | 5:00 First News | 5-530p | | :30 | | | | NM | 5 | \$9,000.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | 11111-- | | | | 5 | \$1,800.00 | 8.50 | | | |
| N 7 | WRAL | 10/01/12 | 10/05/12 | 6pm News (M-F) | 6-630p | | :30 | | | | NM | 5 | \$11,000.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

| | | |
|--|--------------------------------------|--|
| <u>Contract / Revision</u> 113069 / | | <u>Alt Order #</u> 06157014 |
| <u>Contract Dates</u> 10/01/12 - 10/07/12 | <u>Product</u> 143/REPUB GOV ASSO | <u>Estimate #</u> 143 |
| <u>Advertiser</u> Republican Governor Ass | | <u>Original Date / Revision</u> 05/24/12 / 09/04/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---|-----------|-------------------|-----------------|---------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|---------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | 11111-- | | | | 5 | \$2,200.00 | 10.30 | | | |
| N 8 | WRAL | 10/03/12 | 10/03/12 | Wed Hour 3 | 10-11p | | :30 | | | | NM | 0 | \$0.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$3,500.00 | 10.20 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WRAL | 10/01/12-10/07/12 | | Wed Hour 3 | 10-11p | ---W----- | :30 | | \$3,500.00 | 10.20 | NM | | |
| Credited | | | | | | | | | | | | | |
| Rate/moved to order#113068 | | | | | | | | | | | | | |
| N 9 | WRAL | 10/05/12 | 10/05/12 | Fri Hour 2 | 9-10p | | :30 | | | | NM | 1 | \$3,500.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$3,500.00 | 11.40 | | | |
| N 10 | WRAL | 10/01/12 | 10/07/12 | Late News | 11-1135p | | :30 | | | | NM | 5 | \$9,000.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | MTWTFSS | | | | 5 | \$1,800.00 | 9.30 | | | |
| N 11 | WRAL | 10/06/12 | 10/06/12 | WRAL 6a News Sat | 6-8a | | :30 | | | | NM | 1 | \$500.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1- | | | | 1 | \$500.00 | 4.30 | | | |
| N 12 | WRAL | 10/06/12 | 10/06/12 | CBS This Morning Saturday | 8am - 10am | | :30 | | | | NM | 1 | \$600.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1- | | | | 1 | \$600.00 | 4.40 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WRAL | 10/01/12-10/07/12 | | CBS This Morning Saturday | 8am - 10am | -----Sa-- | :30 | | \$600.00 | 4.40 | NM | | |
| See MG 12.2 | | | | | | | | | | | | | |
| 2 | WRAL | 10/06/12-10/06/12 | | CBS This Sat Morning 8-9a | 8-9a | -----Sa-- | :30 | | \$600.00 | 4.40 | NM | | |
| Ⓢ MG for 12.1 10/06 | | | | | | | | | | | | | |
| N 13 | WRAL | 10/06/12 | 10/06/12 | Andy Griffith Sat 730-8p | 730-8p | | :30 | | | | NM | 1 | \$275.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1- | | | | 1 | \$275.00 | 2.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WRAL | 10/01/12-10/07/12 | | Andy Griffith Sat 730-8p | 730-8p | -----Sa-- | :30 | | \$275.00 | 2.00 | NM | | |
| See MG 13.2 | | | | | | | | | | | | | |
| 2 | WRAL | 10/01/12-10/07/12 | | On The Record 730-8p | 730-8p | -----Sa-- | :30 | | \$275.00 | 2.00 | NM | | |
| Ⓢ ISSUE CLASS OF TIME MG for 13.1 10/06 | | | | | | | | | | | | | |
| N 14 | WRAL | 10/06/12 | 10/06/12 | CRIMINAL MINDS | 1135-1235XM | | :30 | | | | NM | 1 | \$300.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1- | | | | 1 | \$300.00 | 3.60 | | | |
| N 15 | WRAL | 10/07/12 | 10/07/12 | CBS Sunday Morning | 9-1030a | | :30 | | | | NM | 1 | \$750.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1 | | | | 1 | \$750.00 | 4.40 | | | |
| N 16 | WRAL | 10/07/12 | 10/07/12 | Face the Nation | 1030-11a | | :30 | | | | NM | 1 | \$750.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | | |

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| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 113069 / | 06157014 |

| | | |
|-----------------------|--------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/01/12 - 10/07/12 | 143/REPUB GOV ASSO | 143 |

| | |
|-------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Republican Governor Ass | 05/24/12 / 09/04/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | Amount | |
|--------|---|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|---------------|-------------|-------|--------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1 | | | | 1 | \$750.00 | 2.20 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| | 1 | WRAL | 10/01/12-10/07/12 | Face the Nation | 1030-11a | -----Su | :30 | | \$750.00 | 2.20 | NM | | | |
| | See MG 16.2 | | | | | | | | | | | | | |
| | 2 | WRAL | 10/07/12-10/07/12 | Face The Nation 1030-1130 | 1030-1130 | -----Su | :30 | | \$750.00 | 2.20 | NM | | | |
| | Ⓜ MG for 16.1 10/07 | | | | | | | | | | | | | |
| | program airs 1 hour - ISSUE CLASS OF TIME | | | | | | | | | | | | | |
| Totals | | | | | | | | | | 269.80 | | | 47 | \$48,775.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 10/01/12 - 10/07/12 | 47 | \$48,775.00 | \$41,458.75 |
| Totals | 47 | \$48,775.00 | \$41,458.75 |

Signature: _____ **Date:** _____

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